

YOUR SOURCE FOR TRUSTED NEWS



ANADOLU AGENCY

PREFACE



The journey of Anadolu Agency (AA) began 96 years ago. The agency was established shortly before the proclamation of the Republic of Turkey with the goal of “heralding Anatolia’s voice to the world” during the Turkish War of Independence. Ever since the publication of its first news bulletin on April 6, 1920, AA has bore witness to all the milestones of Turkey’s growth.

Whereas our grandparents listened to news reports on the radio, we now live in a time where we can gain instant access to news through digital platforms with the simple touch of a button. Having set out on this journey to be a witness to the times, we are proud to have become a global news agency with an extensive network bearing witness to emerging developments across all seven continents.

In line with its centennial goals, AA is now among the world’s most efficient global news agencies, providing news from all corners of the world in 11 languages: Turkish, English, Arabic, BCS (Bosnian-Croatian-Serbian), Russian, Kurdish Kurmanchi and Sorani, French, Albanian, Persian and Macedonian.

Aside from being the undisputed backbone of Turkish media, AA also delivers trusted news from all corners of the world thanks to its extensive global network of correspondents. Our reporters deployed worldwide are engaged in an endless quest for news, risking their lives without yielding to the challenging conditions presented by war zones, turmoil-plagued regions and untrodden remote areas.

Anadolu Agency continues to enlighten the world with its thousands of unsung heroes.

Şenol KAZANCI
Chairman of the Board
Director General

A handwritten signature in white ink, appearing to read 'Şenol Kazancı', with a long horizontal flourish extending to the right.

Istiklal Street, Ankara, 1931-1968



The Anadolu Agency Turkish Joint Stock Company was founded on March 7, 1925 after Mustafa Kemal Atatürk mandated a group of close friends with restructuring Anadolu Agency as a fully-fledged news agency. The move empowered AA with autonomous status.



Hanımeli Street, Ankara, 1969-1998

CENTENNIAL HISTORY

The idea of establishing a news agency arose among a group of intellectuals during the Independence War, with discussions leading to the founding of Anadolu Agency on April 6, 1920.



Anadolu Agency's history is almost synonymous with that of the Republic of Turkey. AA was established on April 6, 1920, 17 days prior to the opening of the Grand National Assembly of Turkey, with the mission of "heralding Anatolia's voice to the world". AA announced the first pieces of legislation adopted by the Assembly and bore witness to all episodes of the Turkish Independence War.



Developments in Sierra Leone's Kenema city -the site of a widespread Ebola virus epidemic- were covered by a limited number of photojournalists. Among those who took on the feat was AA photojournalist Mohammed Elshamy (pictured wearing protective garments).

WITNESS TO THE TIMES

In providing coverage of emerging developments from the most chaotic regions of the world, AA journalists and photographers are sometimes faced with extremely challenging conditions in their quest for news.



AA photojournalist Bilgin Sasmaz was threatened, manhandled and detained for five hours while covering disturbances in Ferguson, USA.

As a global news agency, AA is among the ten most influential in the world.

With 96 years of strong experience, it provides thousands of news stories, photos, videos, infographics and other information-based content to subscribers worldwide.

Through its global network of correspondents and photojournalists in 86 countries, AA provides 24/7 coverage in 11 languages in areas ranging from politics to economics, energy to sports, health to science and technology to culture.

For more information, please visit AA's website at www.aa.com.tr/en



1,190

NEWS / DAY



1,900

PHOTOS / DAY



310


VIDEOS / DAY



BROADCAST IN

11 LANGUAGES

 SUBSCRIBERS FROM **45** COUNTRIES

 BUREAUS IN **35** COUNTRIES

 REPRESENTATIVES IN **86** COUNTRIES

 EMPLOYEES FROM **74** NATIONALITIES



AA on smart devices

AA delivers news to users through apps for smart mobile platforms such as iPhone, iPad, Android and Windows Phone. In 2016, AA also launched an app especially developed for smart watches, giving Apple Watch and Samsung Gear S2 users instant access to up-to-date and accurate news content.



The recent addition of Macedonian and Persian takes the number of languages AA delivers news in to 11, providing news content, photos and videos to digital platforms such as web portals that publish online news.

AA's web portal, aa.com.tr -which acquired a new face in 2015 through the contribution of AA's software development team- allows newsreaders to access online news, images and videos using the latest technology.

AA delivers news content to mobile devices, newscast for info displays during flights and on land transportation vehicles, and also supplies the breaking news of the day to GSM subscribers through SMS.

NEW MEDIA



PRODUCTS & SERVICES

PHOTOS

Outside of an average of 1,900 photos published daily, AA maintains an archive of 4 million images, which can be accessed through the anadoluiimages.com portal.

AA distributes its photos to international media through partnerships with the world's most important photo outlets, including Getty Images, AFP ImageForum, DPA, JIJI Press, TT News, ImagineChina.

GRAPHICS AND INFOGRAPHICS

AA produces editorial infographic in 11 languages. The agency also produces videos enhanced with 3D Visualization and Motion Graphics and offers informative graphics packages in English for international organizations and events.

VIDEOS

AA produces video news in three languages and offers video content to subscribers that is visually enhanced with editorial infographics.

Offering a daily average of 310 videos to its subscribers, AA delivers content in demand among local, national and international television channels, news agencies and web portals.

AA offers live broadcasts to subscribers via 3G devices and "AA Live", distributing mostly HD quality video news abroad through Getty Images.



NEWS PACKAGES

PRIME NEWS

Offers news on issues high on the Turkish and global agenda in the categories of general, political, economic, science and technology, sports, and arts, culture and lifestyle.

ECONOMY

Comprising of general market news concerning economic, financial and political developments related to money and capital markets in Turkey and the world.

SPORTS

Consists of news concerning football team preparations, matches, standings, results and press conferences, and covers all basketball, volleyball, handball, wrestling, national team and club organizations, as well as all major sports organizations.

FEATURE NEWS

Featuring a rich diversity of interviews, analyses, portraits, research reports and investigative stories on topics ranging from the economy to foreign news, and sports to politics. Includes photo packages and news photo galleries.

INTERNET NEWS

Featuring a collection of news carefully selected by AA editors from public policy, health, economy, science and technology, arts and culture and lifestyle categories from the Turkish and global agenda.

COMPANY NEWS

News produced by companies about their activities, the innovations they bring to their sectors and their overall contribution to the economy.

For more information: abone@aa.com.tr



NEWS PHOTO PACKAGE

GENERAL PHOTO

Containing high resolution (300 dpi) photos on topics high on the agenda in Turkey and the world at large in all news categories carefully selected from photos serviced by foreign news agencies within the scope of bilateral agreements serviced over [has.aa.com.tr](https://www.haber.aa.com.tr)

REGIONAL PHOTO

Featuring news and photos concerning social and political developments, security issues, central and local government matters, and relevant economy, culture and tourism topics concerning cities in the region of choice.

CONTOURED PHOTOS

Offers a certain number of photos from the general photos package at a lower resolution (96 dpi) over [haber.aa.com.tr](https://www.haber.aa.com.tr)

ARCHIVE PHOTOS

Offers nearly 4 million news photos online.

EPA PHOTOS

EPA is a photo agency established as a product alliance between Austria's AP, ANP of the Netherlands, KEYSTONE from Switzerland, Poland's PAP, and ANSA agency of Italy. AA holds the editorial and distribution rights for EPA in Azerbaijan, Turkmenistan and Turkey.

ABACA PHOTOS

Abaca Press, which has become an important brand in the area of magazine photography, is a leading stock photo agency in its own field. AA holds editorial distribution rights for Abaca Press photos in Turkey.

For more information: abone@aa.com.tr



11 BROADCASTING LANGUAGES

ENGLISH NEWS

Package containing news on international developments led by Turkey, interviews with key figures from abroad and Turkey, and news reported by AA correspondents based in Turkey and abroad.

RUSSIAN NEWS

Package mainly containing news concerning the agenda of the Caucasus coupled with news about Europe, Turkey and the world.

FRENCH NEWS

Features news concerning French-speaking countries, and countries in North and Sub-Saharan Africa.

KURDISH-SORANI NEWS

Package featuring major developments in the Middle East, Turkey and the world, covering issues high on the agenda of countries in the region. Services news, photos and videos.

KURDISH-KURMANCHI NEWS

Package featuring major developments in the Middle East, Turkey and the world, covering issues high on the agenda of countries in the region. Services news, photos and videos.

TURKISH NEWS

Package containing interviews, news videos and photos concerning events and incidents taking place in Turkey and around the world.

ARABIC NEWS

Package made up of news, photos and videos from the agendas of North African and Middle East countries, as well as Turkey and the world.

BCS NEWS (Bosnian, Croatian, Serbian)

Package featuring news, photos and videos from the agendas of Balkan countries, including Bosnia and Herzegovina, Croatia, Serbia, Montenegro, Macedonia, Kosovo, Albania and Slovenia, as well as Turkey and the rest of the world.

PERSIAN NEWS

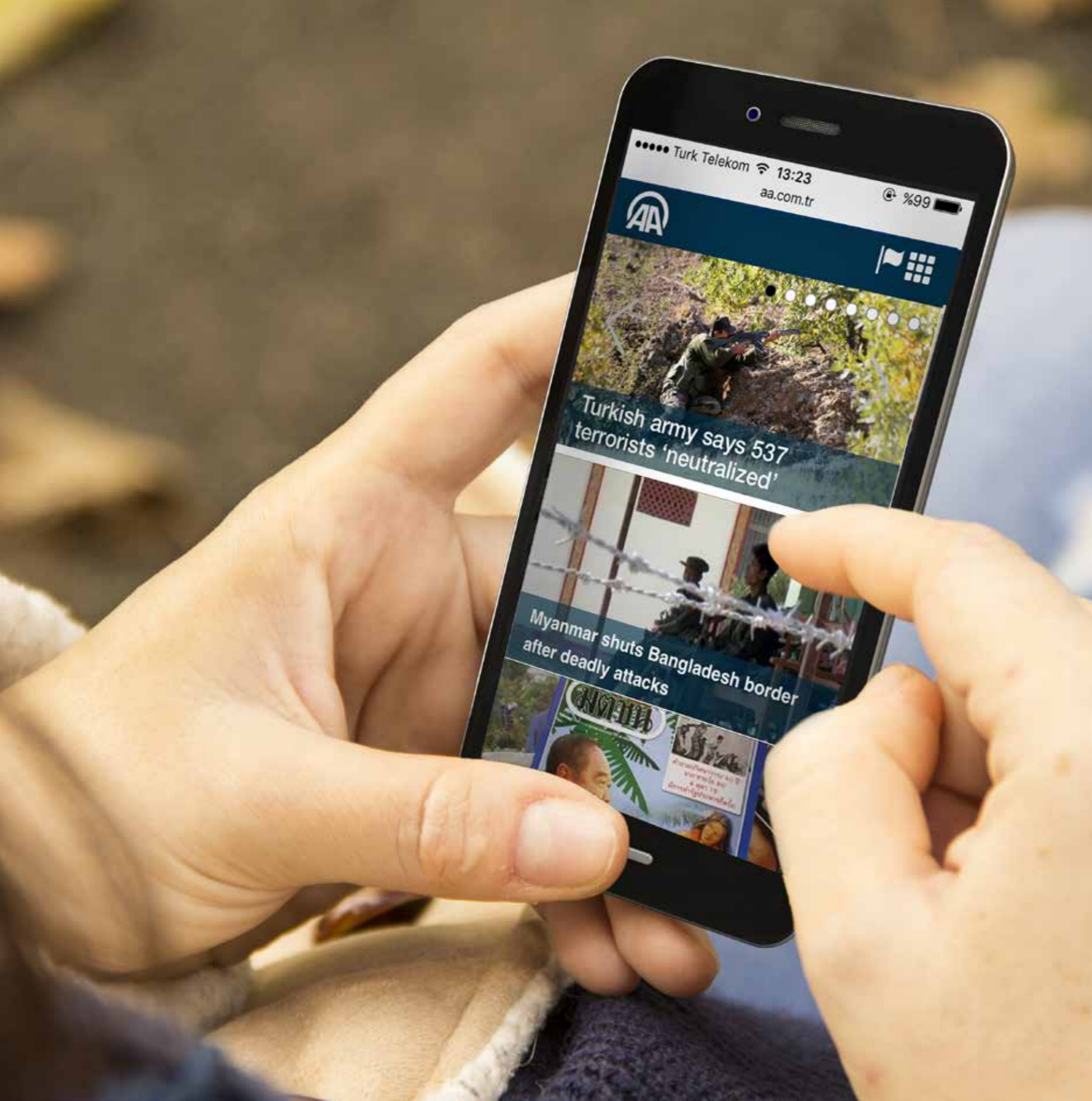
Package featuring news concerning political, economic and social developments in Iran, Afghanistan and Tajikistan as well as news high on the agenda in Turkey and the world.

ALBANIAN NEWS

Package featuring the most current news on issues high on the agenda in Albania and Kosovo as well as the Balkans, Europe and Turkey and the world.

MACEDONIAN NEWS

Package featuring news concerning developments in Macedonia and neighboring countries, as well as news, photos and videos about issues high on the agenda in Turkey.



MOBILE NEWS PACKAGES

MOBILE PHOTO

News video footage produced by the Video News Editorial Desk serviced through the Mobile Video News Package.

MOBILE NEWS VIDEOS

Photo News package prepared by the Photography News Editorial Desk under a variety of topics and forms and serviced to mobile platforms and websites.

MOBILE DISPLAY

Provides live news feeds for in-flight passenger displays and passenger information screens inside transportation displays.

MOBILE WEB NEWS

Consists of major daily news for Apple (iPhone and iPad) and Android devices. Includes "BREAKING" news and coverage from Turkey and the world in business, arts & culture, health, lifestyle, politics and sports categories.

MOBILE NEWS

Includes announcements -in the form of news in English and Turkish- on global companies and institutions.



MUSLIM WORLD NEWS PACKAGE

Delivers 24/7 news by AA aimed at establishing a reliable network among Muslim countries, strengthening ties between them and contributing to the Muslim world at large. The package consists of news content about politics, economics, religion, culture and the arts of specific interest to the Muslim world.

It serves as an important source of news for media outlets, civil society organizations and research centers as well as users following political, economic and social developments concerning the Muslim world.

It publishes news in three languages: Turkish, Arabic and English.



ANADOLU TURK NEWS PACKAGE

An analytical news package provided by AA delivering 24/7 news to Turkic-language speaking countries and peoples aimed at promoting shared cultural heritage and values, as well as uniting them as one universal voice through a unified news outlet.

The package serves as a valuable source of information that media agencies, NGOs, universities and research institutes from Turkic-language communities should not miss out on.

It publishes news in three languages: Turkish, Russian and English.

IN-DEPTH NEWS ANALYSIS DESK

Going beyond the usual operations of a news agency, the In-depth News Analysis Desk contributes to the process of examining issues and problems from a wide range of perspectives that consider global contexts.

With the establishment of the Desk, AA introduced four new categories of articles: Analysis, Opinion, Feature and News File.

opinion

THE SETTLERS' COUP AND THE FUTURE OF ISRAEL

Israeli writer Gideon Levy has assessed for Anadolu Agency how the settler mentality, once considered as marginal, has acquired so much power

TEL AVIV

opinion

Gideon Levy
Israeli Journalist and Author

related news

Israeli security forces arrest dozens of Palestinians

The young man is seen lying on the road, alive but injured, with none of the soldiers or medic present attempting to give him any first aid or pay him any attention at all.

opinion

By Anas Altirkli
CEO and Founder of The Syria-Turk Link
Centuries Foundation

LONDON

Earlier this month, the Mercer index for the Quality of Living ranked Baghdad as the worst city bar none to live in throughout the entire world, beating the likes of Damascus, Mogadishu and Haiti's chaos riddled capital Port-au-Prince.

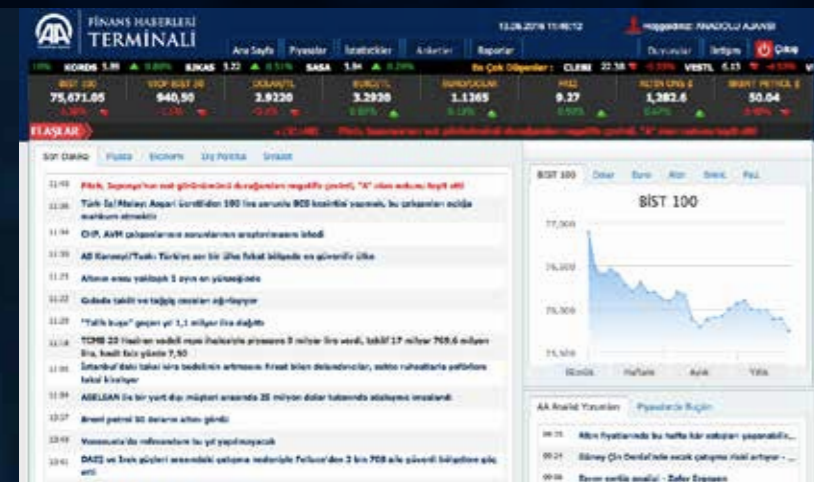
related news

FINANCE NEWS PORTAL

Turkey's "Common Data Platform" providing instant financial news feed and data flow from Turkey and the world, while simultaneously publishing data from leading financial institutions in Turkey, such as CBRT, TURKSTAT, BRSA, the Undersecretariat of Treasury, BIST and the Capital Markets Board of Turkey.

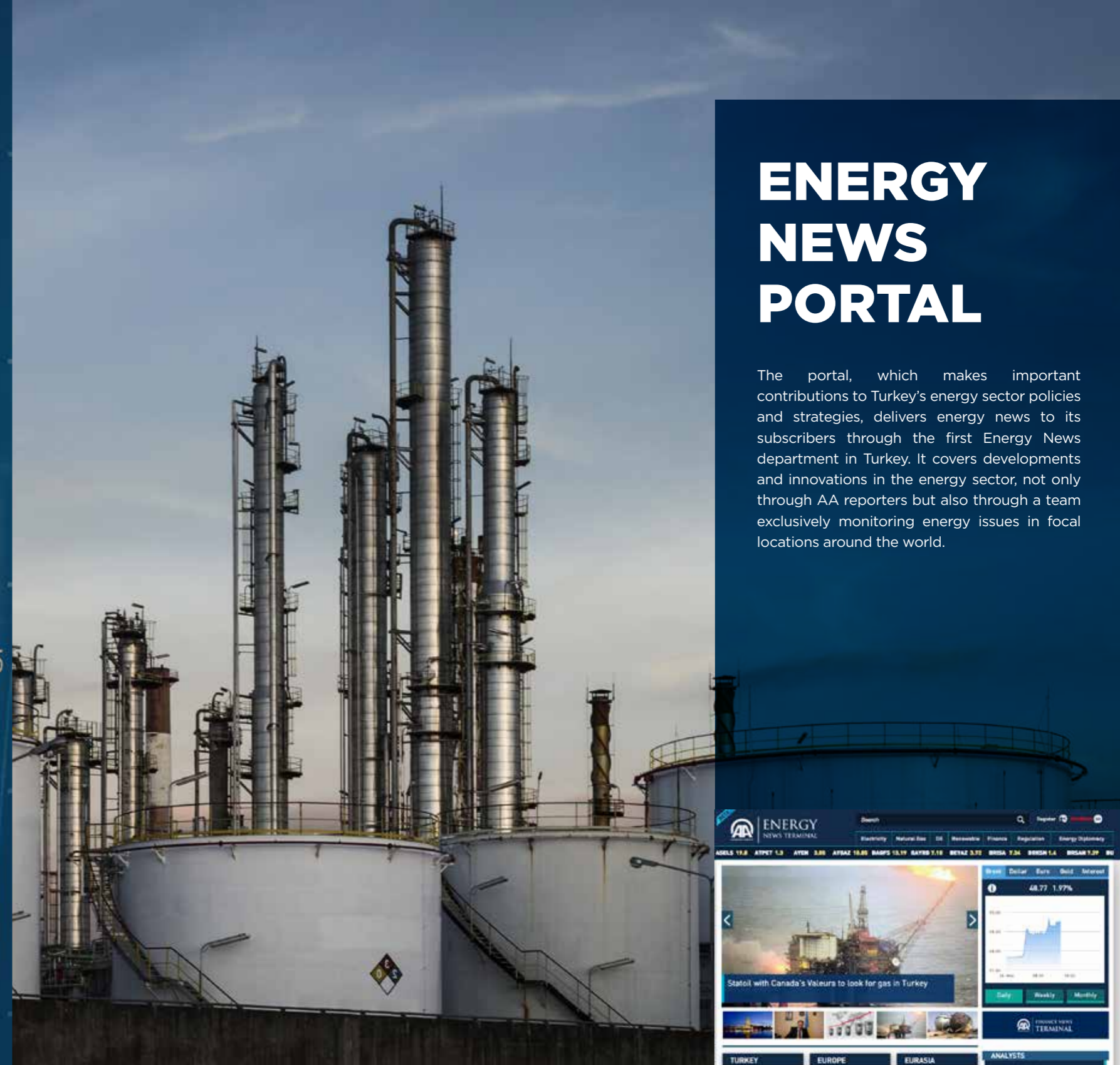
The portal publishes foreign policy and domestic political news, which could directly or indirectly affect markets. This routine data is delivered at speeds equivalent to rivals, and is an undisputed leader in the areas of finance and economy. The portal hosts leading economic figures and broadcasts live statements.

In 2014, AA also inaugurated its Energy News Portal publishing energy news as well as analyses and reports in English. The portal monitors and publishes news reports and analyses concerning developments related to the Ministry of Energy and Natural Resources, the Energy Market Regulatory Authority, the TPAO and BOTAS and other national and international institutions operating in the energy sector, as well as developments concerning national and international institutions and companies operating in the area.



ENERGY NEWS PORTAL

The portal, which makes important contributions to Turkey's energy sector policies and strategies, delivers energy news to its subscribers through the first Energy News department in Turkey. It covers developments and innovations in the energy sector, not only through AA reporters but also through a team exclusively monitoring energy issues in focal locations around the world.





ANADOLU AGENCY'S WORLD OF PHOTOS





The Anadolu Images portal, which was opened in 2014, is a platform through which subscribers can access and purchase AA photos.

It hosts news photos taken by AA photojournalists based in 86 countries, content from leading agencies and images and collections by professional photographers. The portal hosts around 4 million photos with captions in both Turkish and English.

4 MILLION PHOTOS

anadoluiimages.com



“Istanbul Photo Awards” is an international photojournalism contest, organized annually by AA.

A jury composed of internationally renowned photojournalists and photo editors selects the winners. The winners of three categories receive US\$8,000 for 1st place, US\$5,000 for 2nd and US\$3,000 for 3rd. Exhibitions for the contest are held at many major locations worldwide.

INTERNATIONAL PHOTO JOURNALISM COMPETITION

ISTANBUL PHOTO AWARDS



PHOTO OF THE YEAR CONTEST

Each year the best photos selected from millions of images taken by AA photojournalists compete in the categories of news, lifestyle and sports in the "Photo of the Year Contest". It is held at the end of each year.





INITIATIVES
by
ANADOLU AGENCY

NEWS ACADEMY

Anadolu Agency News Academy was established in 2011 with the goal of equipping those employed -or seeking a career- in the media sector with skills and knowledge in the fields of analytical thinking, problem-solving, effective communication, news writing and photography.

Training is provided by experienced AA journalists, academics with expertise in their respective fields, experts from public institutions, and journalists with international experience from media organizations in Turkey and overseas.

Also in the News Academy:

- *Reporting for Agency*
- *New Journalism*
- *Diplomatic Reporting*
- *Financial Reporting*
- *Photojournalism*
- *News Cameraman*
- *Energy Reporting*
- *Communication Consulting*

Training is conducted in Turkish, English and Arabic languages.

WAR JOURNALISM TRAINING

AA's War Journalism Training program was launched with the aim of teaching survival skills to reporters faced with working in challenging conditions, such as wars and natural disasters.

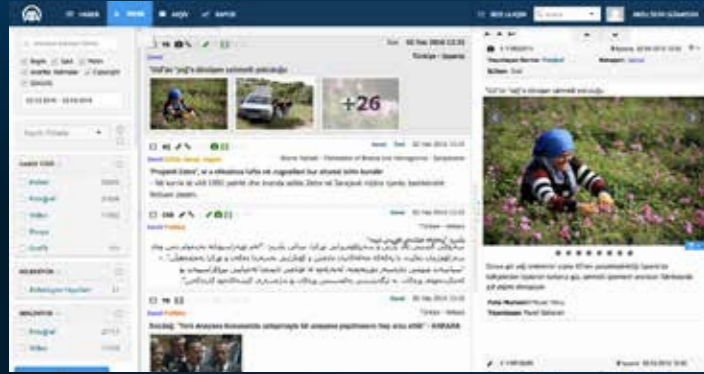
The program is conducted jointly by AA, the Turkish Police Academy, the Turkish Armed Forces, and the Disaster and Emergency Management Presidency (AFAD).

Reporters who successfully complete the training earn a certificate qualifying them to work in the field of war journalism worldwide. Through this program, AA aims to train correspondents to work as war reporters for both AA, Turkish media and the international media.



Fast Infrastructure, Up-to-date Equipment

- AA ensures that news is delivered from reporters to customers at the fastest rate thanks to its fiber infrastructure and 4.5G compatible devices.
- AA closely follows the latest technologies and takes proactive steps, updating its infrastructure with 4K resolution solutions, cameras capable of shooting 360 degrees, and underwater cameras.



PIONEERING INFORMATION TECHNOLOGIES

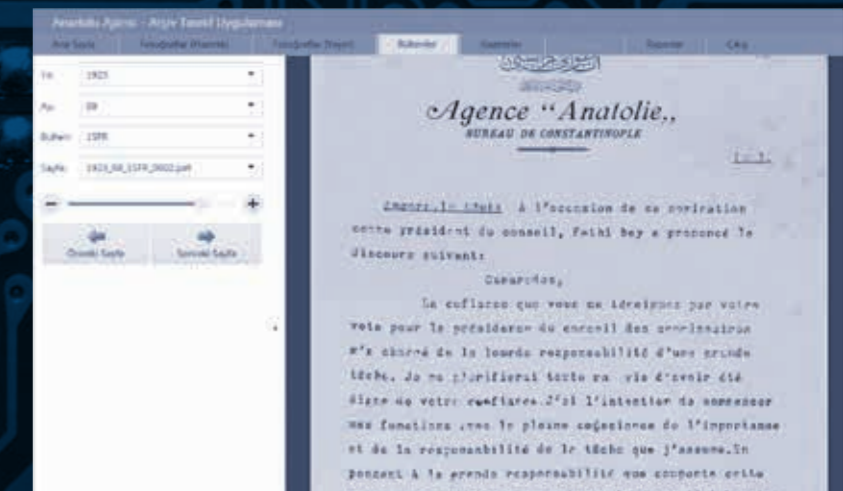
The AA News Cloud

- Through the News Feed System (NFS) which is developed by AA's own expert personnel, the agency rapidly delivers news, photos, videos and infographics in 11 languages (customized according to customer requests) to international media through the Internet, using API, XML, ftp and satellite technologies.
- Applications developed with the agency's own resources include:
 - The Corporate Web Page (aa.com.tr) Anadolu Images (anadoluiimages.com)
 - Financial News Portal (aafinans.com)
 - Energy Terminal (energyterminal.com)
 - News and Photo Tracking and Monitoring System
 - Election Monitoring and Analysis System
 - Election Data Collection and Distribution System
 - Satellite Broadcast System
 - Electronic Document Management System (EDMS) Centennial Archive transferred to Digital Medium
 - Anadolu Agency's 96-year archive has been scanned and fully transferred to digital mediums. So far, 4 million photo-negatives, 2.5 million newsletters and 470 videotapes have been digitized and made available to the media sector.

R&D Activities

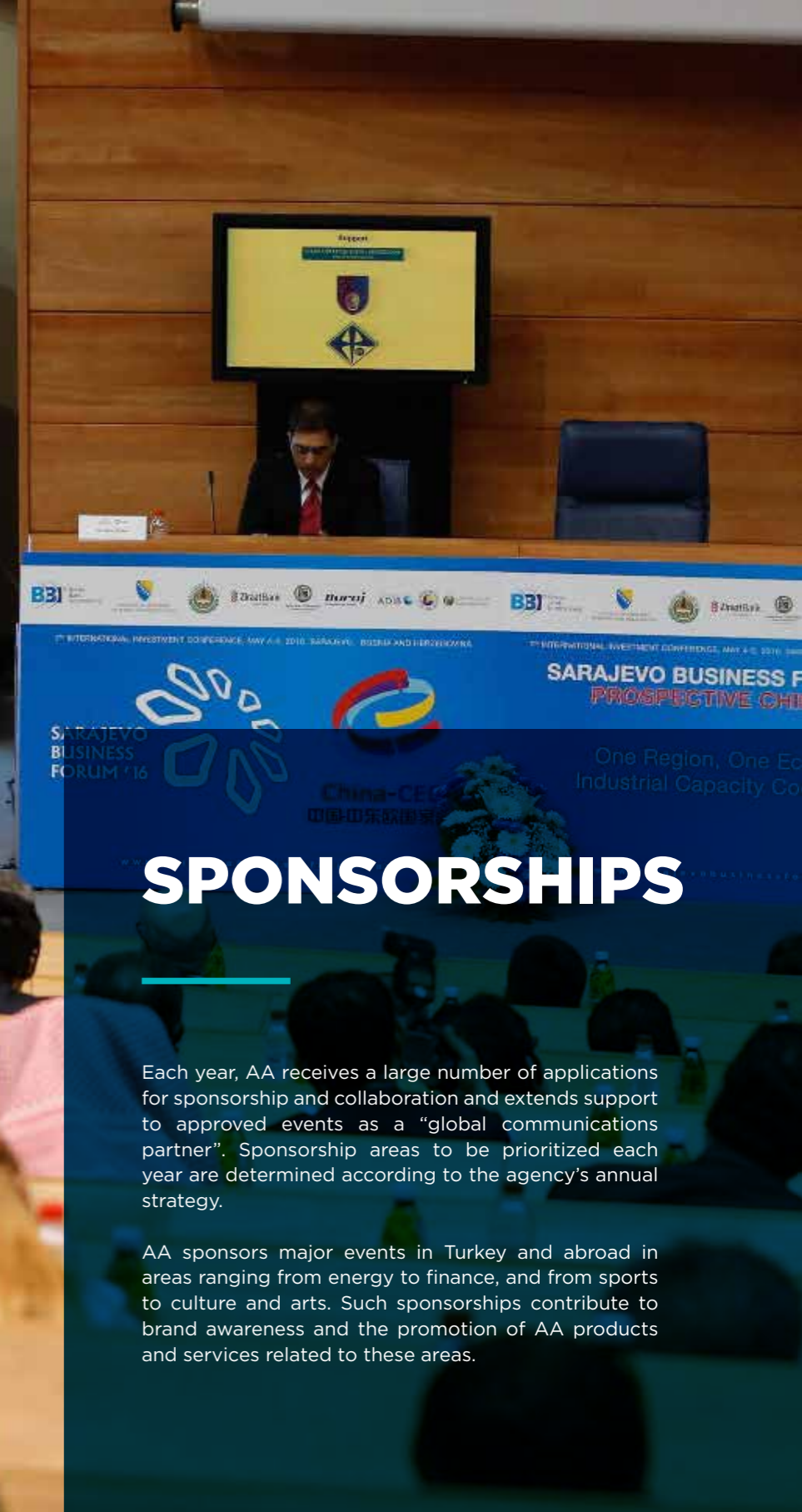
- AA has established the first R&D unit in the media sector. In addition to projects developed with their own resources, it also develops innovative projects for the media industry in collaboration with universities and related technology manufacturers. This has helped AA become not just an agency that consumes technology, but also one that produces and sells it.

- Thanks to the News and Photo Monitoring and Analysis System developed by the unit, news and photos published by AA are being monitored for the first time in the media sector on nearly 6,000 websites and more than 600 print newspapers to determine usage and unauthorized use rates.



INTERNATIONAL COOPERATION

AA has cooperation agreements with 66 news agencies worldwide. It is a member of the MINDS International, an association of the world's leading news agencies in which only one agency from each country is represented. Furthermore, AA is also a member of the Balkan News Agencies Association (ABNA), Asia-Pacific News Agencies Association (OANA), European News Agencies Association (EANA), Mediterranean News Agencies Association (AMAN) and the Black Sea National News Agencies Association (BSANER).



SPONSORSHIPS

Each year, AA receives a large number of applications for sponsorship and collaboration and extends support to approved events as a "global communications partner". Sponsorship areas to be prioritized each year are determined according to the agency's annual strategy.

AA sponsors major events in Turkey and abroad in areas ranging from energy to finance, and from sports to culture and arts. Such sponsorships contribute to brand awareness and the promotion of AA products and services related to these areas.

**FETO'S COUP ATTEMPT IN TURKEY
A TIMELINE**



**AA'S DIGITAL
DAILY POST**



**ANADOLU
AGENCY
PUBLICATIONS**

**ISTANBUL
PHOTO AWARDS
ALBUMS**



YEARLY ALMANACS





**ANADOLU AGENCY
CONTINUES TO
ENLIGHTEN THE WORLD
WITH ITS
THOUSANDS OF
UNSUNG HEROES**

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